

Ad Specifications

Full Page

File type: .jpg

Resolution: 1024 pixels wide x 600 pixels tall

File size should not exceed 200kb

Insert

File type: .jpg

Resolution: 314 pixels wide x 141 pixels tall

File size should not exceed 50kb

Ad Placement

AdMan Pro

Additional Module Subscription.

Access to all available Inventory (Tee, Fairway, Green, and all available Green-to-Tee locations).

Supported Ad types: Insert, Full Page, and Action Zone Ads.



Ad Types and Pricing

Full Page

\$25 each or \$300 (18) ads.

\$20 each after exceeding (18) ads.

Full page ads are displayed for 7 seconds and "touch screen to return" message will appear at the top of the screen, approximately 50 pixels tall. Please consider location of vital information when creating artwork.

Insert

\$10 each or \$125 (18) ads.

\$5 each after exceeding (18) ads.

Insert ads display consistently for the entire location specified: Green, Tee, Fairway, or all (no extra charge). The ad is displayed in the lower right or left hand corner depending on hole layout. AdMan Pro users may select a different image or ad for each location, per hole.

Full Page & Insert Combo (18 full page ads and 18 insert ads only)

\$375

Assistance

Marketing Assistance: contact Bryan Arthur at bja@athletics.wisc.edu or (608) 497-4455. When sending images, please email them as an attachment in .jpg. format and submit them at least one week prior to your event.